

Dear Partners of Haute École Charlemagne,

It is a great pleasure for us to invite your staff to the second edition of our international week taking place from **March 14 to March 18, 2022** in three campuses of our institution (Charlemagne *Verviers*, Charlemagne *Huy* and Charlemagne *Les Rivageois - Liège*). Those meetings are organised within the Business Department involving the following sections:

- Hospitality Management
- Management Assistant
- Real Estate Management
- Tourism and Leisure Management

It will be a great opportunity to exchange and network with peers from other higher education institutions during meetings and workshops mainly centred on the following themes:

 The Importance of Going International for Greater Local Achievement New Trends in Food Urban Renewal to Shape Our Cities and Our Lives

## **Reception and Welcoming**

Innovation in Reception Techniques:

Welcoming the Customer of the Future: A Smart Blend of Tailored Human Experience and Technology

We are also looking forward to your contribution to our teaching sessions and workshops.

There is no fee for the international days but participants are expected to cover their travel and accommodation expenses. The international days can be included in the Erasmus+ programme.

We are looking forward to welcoming you on our campuses.

Yours faithfully

The International Relations Office of Haute Ecole Charlemagne and The International Week Organisation Team

